

# Strength through diversity >

2020 SUPPLIER DIVERSITY PROGRAM

The pathway to possible.

Our commitment to diversity.

At Crown Castle, we work to bring the world's most transformative technologies to people and businesses across the country. To do this effectively, it's vital that we build teams that reflect

### **The role of our partners in a changing world.**

Technology is changing the way we interact with the world. The rapid adoption of smartphones, wearables, and other connected devices is only the beginning. Soon, everything from traffic lights, machines, and driverless cars will all be connected. The networks that will support these new innovations are driven by our portfolio of towers, small cells, and fiber. To continue building and maintaining this infrastructure, we need the help of a diverse network of suppliers and contractors. They work with our employees to help our customers utilize our assets in a way that brings the world's biggest ideas and possibilities to the people and businesses who need them.

### **Supplier diversity matters.**



### **Our team is here to guide you.**

We have a dedicated supply chain team that acts as a centralized resource and offers assistance through the qualification process. They work as a strong advocate for our diverse supplier partners and facilitate introductions to decision makers at our offices around the country.

### **How we source our suppliers.**

First and foremost, we look to partner with companies that are customer-focused and share our commitment to honesty, accountability, partnership, and integrity. We also require that our diverse supplier partners are certified by a diversity development council or state or local government agencies. Please contact our Supplier Diversity team for a list of certifications that we accept.

Opportunities to join our supplier team include products and services in the areas of:

- > Construction
- > Repair & Maintenance
- > Engineering
- > New & Emerging Markets
- > Consulting



**In business, it is important that we partner with other companies who value diversity like Crown**

**A commitment that keeps growing.**

We have made it a priority to accelerate our goal of building and maintaining a diverse supply chain. We strive to continue to form strong partnerships with local and national diversity councils. We are focused on improving our supplier diversity program and finding new ways to connect, partner, and build lasting relationships with qualified suppliers.